

Hannah Kim

Product Design & Digital Marketing

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hannahjookim.com

EDUCATION

Parsons School of Design | **Bachelor of Fine Arts in Product Design** (GPA: 3.93)

The New School

Expected in May 2026

- Parsons Grant and Scholarship Recipient, Federal Pell Grant Recipient

EXPERIENCE

SONNI

Nov 2025 - Present
Remote

Creative Content & Social Media Intern

- Ideated and pitched 15+ social content concepts weekly.
- Designed 5+ graphic and AI-rendered assets per week.
- Produced 5+ short-form video edits for social platforms weekly.
- Researched and outreached to influencers for product seeding.

Dashing Diva

June 2025 - Aug 2025
Port Washington, NY

Product Development Intern

- Assisted in leading development for a 2027 product launch.
- Created 30+ product swatches for internal testing and review.
- Researched trends and materials for 40+ product concepts.
- Supported cross-team collaboration from concept to samples.

TONYMOLY Co., Ltd

May 2024 - May 2025
Seoul, KR & New York, NY

Design & Marketing Intern

- Completed basic packaging tasks and overall design adjustments.
- 3D modeled 20+ container designs for rebranding proposals.
- Created 50+ posts, increasing Instagram engagement by 38%.
- Produced 5+ videos with 100K+ views across platforms.

TikTok (@skgksrla)

May 2020 - Present
Remote

Content Creator

- Generated a total of 17M views, 11.8M likes, and 350K followers.
- Produced lifestyle content tailored to audience interests.
- Managed filming, editing, and posting to maintain audience growth.
- Collaborated with brands to create promotional content and campaigns.

SKILLS

Prototyping
3D Modeling and Rendering
Packaging Design
Graphic Design
Branding
Design Sketching
Content Creation
Social Media Advertising

PRODUCT

Autodesk Fusion 360
KeyShot
Solidworks
Rhinoceros 3D
Blender
Prusa Slicer
Universal Laser Cutter
Epilog Laser Fusion M2

DIGITAL

Illustrator
Photoshop
Premiere Pro
InDesign
Figma
TikTok Video Editing
Google Suite
Canva